

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499938-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
International Association O	IAFF FIREFIGHT*GFSB*	2182

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	499938	06390340

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6:31 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 IAFFCT120130H \$50.00 NM 2 GFSB W 10/31/12 6:28 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 IAFFCT120130H \$50.00 NM 3 GFSB Th 11/01/12 6:17 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 IAFFCT120130H \$50.00 NM 5 GFSB F 11/02/12 6:18 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 IAFFCT120130H \$50.00 NM 4 GFSB F 11/02/12 6:29 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 IAFFCT120130H \$50.00 NM									
2	10/30/12	11/02/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	6	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 6 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 7:49 AM 7AM-9AM The Early Show 7AM-9AM :30 IAFFCT120130H \$45.00 NM 6 GFSB Tu 10/30/12 7:56 AM 7AM-9AM The Early Show 7AM-9AM :30 IAFFCT120130H \$45.00 NM 2 GFSB W 10/31/12 7AM-9AM The Early Show 7AM-9AM :00 \$45.00 NM See MG 2.7,2.8 5 GFSB W 10/31/12 8:23 AM 7AM-9AM The Early Show 7AM-9AM :30 IAFFCT120130H \$45.00 NM 3 GFSB Th 11/01/12 7AM-9AM The Early Show 7AM-9AM :00 \$45.00 NM See MG 2.7,2.8 4 GFSB F 11/02/12 7:29 AM 7AM-9AM The Early Show 7AM-9AM :30 IAFFCT120130H \$45.00 NM 7 GFSB M 11/05/12 8:53 AM 7AM-9AM The Early Show 7AM-9AM :30 IAFFCT120130H \$45.00 NM MG for 2.2,2.3 8 GFSB Tu 11/06/12 8:47 AM 7AM-9AM The Early Show 7AM-9AM :30 IAFFCT120130H \$45.00 NM MG for 2.2,2.3									
3	11/05/12	11/06/12	7AM-9AM The Early Show	7AM-9AM	MT-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 8:14 AM 7AM-9AM The Early Show 7AM-9AM :30 IAFFCT120130H \$45.00 NM 2 GFSB Tu 11/06/12 7:59 AM 7AM-9AM The Early Show 7AM-9AM :30 IAFFCT120130H \$45.00 NM									
4	10/30/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	5	\$60.00	NM

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Advertiser	Product	Estimate Number	
International Association O	IAFF FIREFIGHT*GFSB*	2182	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Tu	10/30/12	11:14 AM	Eyewitness News at Noon	12PM-12:30PM	:30	IAFFCT120130H	\$60.00 NM
5	GFSB	Tu	10/30/12	12:28 PM	Eyewitness News at Noon	12PM-12:30PM	:30	IAFFCT120130H	\$60.00 NM
2	GFSB	W	10/31/12	12:21 PM	Eyewitness News at Noon	12PM-12:30PM	:30	IAFFCT120130H	\$60.00 NM
3	GFSB	Th	11/01/12	12:10 PM	Eyewitness News at Noon	12PM-12:30PM	:30	IAFFCT120130H	\$60.00 NM
4	GFSB	F	11/02/12	12:22 PM	Eyewitness News at Noon	12PM-12:30PM	:30	IAFFCT120130H	\$60.00 NM
5	10/30/12	11/02/12	CBS Daytime	1230-2p	-TWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Tu	10/30/12	12:58 PM	CBS Daytime	1230-2p	:30	IAFFCT120130H	\$60.00 NM
5	GFSB	Tu	10/30/12	1:59 PM	CBS Daytime	1230-2p	:30	IAFFCT120130H	\$60.00 NM
2	GFSB	W	10/31/12	12:58 PM	CBS Daytime	1230-2p	:30	IAFFCT120130H	\$60.00 NM
3	GFSB	Th	11/01/12	1:59 PM	CBS Daytime	1230-2p	:30	IAFFCT120130H	\$60.00 NM
4	GFSB	F	11/02/12	12:59 PM	CBS Daytime	1230-2p	:30	IAFFCT120130H	\$60.00 NM
6	10/30/12	11/02/12	CBS Daytime	2-3p	-TWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Tu	10/30/12	2:29 PM	CBS Daytime	2-3p	:30	IAFFCT120130H	\$60.00 NM
3	GFSB	Tu	10/30/12	2:59 PM	CBS Daytime	2-3p	:30	IAFFCT120130H	\$60.00 NM
2	GFSB	W	10/31/12	2:31 PM	CBS Daytime	2-3p	:30	IAFFCT120130H	\$60.00 NM
5	GFSB	Th	11/01/12	2:28 PM	CBS Daytime	2-3p	:30	IAFFCT120130H	\$60.00 NM
4	GFSB	F	11/02/12	2:59 PM	CBS Daytime	2-3p	:30	IAFFCT120130H	\$60.00 NM
7	10/30/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm	-TWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Tu	10/30/12	3:55 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	IAFFCT120130H	\$60.00 NM
2	GFSB	W	10/31/12	3:37 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	IAFFCT120130H	\$60.00 NM
3	GFSB	Th	11/01/12	3:37 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	IAFFCT120130H	\$60.00 NM
5	GFSB	Th	11/01/12	3:52 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	IAFFCT120130H	\$60.00 NM
4	GFSB	F	11/02/12	3:19 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	IAFFCT120130H	\$60.00 NM
8	10/30/12	11/02/12	4PM-5PM	4PM-5PM	-TWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	GFSB	Tu	10/30/12	4:27 PM	4PM-5PM	4PM-5PM	:30	IAFFCT120130H	\$110.00 NM
1	GFSB	Tu	10/30/12	4:40 PM	4PM-5PM	4PM-5PM	:30	IAFFCT120130H	\$110.00 NM
2	GFSB	W	10/31/12	4:54 PM	4PM-5PM	4PM-5PM	:30	IAFFCT120130H	\$110.00 NM
3	GFSB	Th	11/01/12	4:11 PM	4PM-5PM	4PM-5PM	:30	IAFFCT120130H	\$110.00 NM
4	GFSB	F	11/02/12	4:22 PM	4PM-5PM	4PM-5PM	:30	IAFFCT120130H	\$110.00 NM
9	10/30/12	11/02/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-TWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$110.00									

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499938-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
International Association O	IAFF FIREFIGHT*GFSB*	2182	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/30/12	11/02/12	6PM-6:30PM Eyewitness New	6PM-6:30PM	-TWTF--	:30	5	\$110.00	NM
10/29/12 11/04/12 -TWTF-- 5 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6PM-6:30PM Eyewitness New 6PM-6:30PM :00 \$110.00 NM See MG 9.7 5 GFSB Tu 10/30/12 6PM-6:30PM Eyewitness New 6PM-6:30PM :00 \$110.00 NM See MG 9.6 2 GFSB W 10/31/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 IAFFCT120130H \$110.00 NM 3 GFSB Th 11/01/12 6:29 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 IAFFCT120130H \$110.00 NM 4 GFSB F 11/02/12 6:13 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 IAFFCT120130H \$110.00 NM 6 GFSB F 11/02/12 6:29 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 IAFFCT120130H \$110.00 NM MG for 9.5 10/30 7 GFSB M 11/05/12 6:14 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 IAFFCT120130H \$110.00 NM MG for 9.1 10/30									
10	10/30/12	11/02/12	7PM-7:30PM	7PM-7:30PM	-TWTF--	:30	5	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 5 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 7:12 PM 7PM-7:30PM 7PM-7:30PM :30 IAFFCT120130H \$110.00 NM 2 GFSB W 10/31/12 7:20 PM 7PM-7:30PM 7PM-7:30PM :30 IAFFCT120130H \$110.00 NM 5 GFSB Th 11/01/12 7:13 PM 7PM-7:30PM 7PM-7:30PM :30 IAFFCT120130H \$110.00 NM 3 GFSB Th 11/01/12 7:26 PM 7PM-7:30PM 7PM-7:30PM :30 IAFFCT120130H \$110.00 NM 4 GFSB F 11/02/12 7:19 PM 7PM-7:30PM 7PM-7:30PM :30 IAFFCT120130H \$110.00 NM									
11	10/30/12	11/02/12	7:30PM-8PM	7:30PM-8PM	-TWTF--	:30	5	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 5 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 7:29 PM 7:30PM-8PM 7:30PM-8PM :30 IAFFCT120130H \$110.00 NM 5 GFSB Tu 10/30/12 7:56 PM 7:30PM-8PM 7:30PM-8PM :30 IAFFCT120130H \$110.00 NM 2 GFSB W 10/31/12 7:41 PM 7:30PM-8PM 7:30PM-8PM :30 IAFFCT120130H \$110.00 NM 3 GFSB Th 11/01/12 7:45 PM 7:30PM-8PM 7:30PM-8PM :30 IAFFCT120130H \$110.00 NM 4 GFSB F 11/02/12 7:41 PM 7:30PM-8PM 7:30PM-8PM :30 IAFFCT120130H \$110.00 NM									
12	11/03/12	11/03/12	7PM-8PM	7PM-8PM	-----2-	:30	2	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2- 2 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 11/03/12 7:18 PM 7PM-8PM 7PM-8PM :30 IAFFCT120130H \$35.00 NM 2 GFSB Sa 11/03/12 7:37 PM 7PM-8PM 7PM-8PM :30 IAFFCT120130H \$35.00 NM									
13	10/30/12	11/04/12	M-SU Eyewitness News @ 11PM-11:35PM	11PM-11:35PM	-TWTFS--	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTFS-- 5 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/30/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 IAFFCT120130H \$65.00 NM 1 GFSB W 10/31/12 11:13 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 IAFFCT120130H \$65.00 NM 4 GFSB Th 11/01/12 11:33 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 IAFFCT120130H \$65.00 NM 3 GFSB F 11/02/12 11:23 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 IAFFCT120130H \$65.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
13	10/30/12	11/04/12	M-SU Eyewitness News @11PM-11:35PM		-TWTFSS-	:30	5	\$65.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>GFSB</td><td>Sa</td><td>11/03/12</td><td>12:05 AM</td><td>M-SU Eyewitness News @ 11</td><td>11PM-11:35PM</td><td>:30</td><td>IAFFCT120130H</td><td>\$65.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	GFSB	Sa	11/03/12	12:05 AM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	IAFFCT120130H	\$65.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
5	GFSB	Sa	11/03/12	12:05 AM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	IAFFCT120130H	\$65.00	NM																					
14	11/04/12	11/04/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$400.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$400.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1	1	\$400.00										
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	10/29/12	11/04/12	-----1	1	\$400.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	GFSB	Su	11/04/12	8:29 PM	Delayed 60 Minutes	730-830p	:30	IAFFCT120130H	\$400.00	NM																					
Total Spots							61																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$4,805.00
<u>Agency Commission</u>	\$720.75
<u>Net Amount Due</u>	\$4,084.25

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